**Assessment Survey**

Arizona Veterans Hall of Fame Society (AVHOFS)

*Summary Findings*

May 10, 2018

*Soaring to Excellence: Understanding Member Preferences, Activities, and Interests within the AVHOFS*

***Background***

A total of 73 members registered their thoughts in response to the survey questions during the survey period. In addition, respondents provided several individual written comments to supplement the quantitative survey results. Written comments are attached (Please note that the comments came right from the Survey responses without editing).

***Survey Purpose:***To acquire honest, objective, and constructive information from members pertaining to their perspectives regarding their experiences as a member of the AVHOFS including their preferences and their constructive comments.

***Summary Findings***

* Of the 73 respondents, 82% were male and 17% female, with one preferring not to answer.
* Email is the overwhelming way (97%) in which members receive information about the Society.
* Residences are spread across the state: Phoenix metro area 70%, Tucson 7%, Sierra Vista 12%, and then two living in Prescott and four in other states.
* All respondents but one said they receive the Newsletter, one other said “occasionally”.
* In response to whether the Society is meeting needs, 85% answered affirmatively. This compares to responses from the 2015 survey of 84%.
* Regarding level of satisfaction with the Society, 58% were extremely satisfied; and 31% were moderately satisfied (total of 89%). In 2015, 74% indicated they were very satisfied.
* As for being welcomed into the Chapter when joining, 77% said very well, while in 2015, 69% said definitely. Those indicating not very well improved from 8% in 2015 to 1.4% this year.
* Significant improvement was registered in the area of sponsorship when joining the Society. In 2015, 93% said that sponsorship would or could be beneficial. At this time, only 34% of the respondents indicated that a formal sponsor program could be helpful.
* Eighty-nine percent of respondents (64) indicated that they agree or strongly agree with the Society’s strategic plan “to undertake charitable and other projects of both state and local character…”
* All Foundation ongoing or potential areas of support (Q16) received beneficial or somewhat beneficial ratings from 85 to 93 percent of respondents. Each area is shown as a weighted number.
* Fifteen (15) members said they would be willing to participate on a committee or assist the Society in some way. Twenty-six (26) said they might be willing to participate in either a leadership or committee role (Question 13 – see names on Attachment 5).
* Twenty-eight (28) members provided their contact information showing their willingness to join the volunteer corps on behalf of the Society. (Question 26 - see Attachment 5 for names of definite or “may be willing” volunteers).
* Members generously indicated their willingness to contribute from two (2) to thirteen (13) or more hours of personal time per month.
* Particularly helpful were the suggested ways that the Society could help needy veterans (See list on Attachment 4).
* Regarding financial support for the AVHOFS:

19% (12) indicated they definitely or possibly would consider support through an estate gift, and

37% (23) said they would consider doing so; and

59% (40) indicated they definitely or possibly would consider donating, and

35% (24) said they would consider doing so.

Attachments: (Available upon request)

1. AVHOFS 2018 Survey Responses by Question

2. Q11 Participation in Specific Activities

3. Q19 Affiliations with Veteran Organizations

4. Q23 Recommended Activities and Actions

5. Q26 Volunteer Names and Contact Information